



Executive Accelerator, by Prospanica

Building Latino Leadership in Organizations and Society

WHY IT MATTERS

Latinos are "underrepresented at every career level above the support staff level when compared to their representation in the general population."¹

Only 4.1% of board seats in the Fortune 500 are held by Latinos², and only 5% of nonprofit board seats are held by Latinos.³

The Executive Accelerator builds leadership capacity by creating a cohort of talented and passionate professionals who have earned a university-backed credential showing their readiness to expand their influence.

¹Edwards, Rayna, et al. Mercer LLC, New York, NY, 2020, *Let's Get Real about Equality: When Women Thrive*.

²Schoenecker, Caroline, et al. Deloitte, New York City, NY, 2021, *Missing Pieces Report: The Board Diversity Census of Women and Minorities on Fortune 500 Boards, 6th Edition*.

³BoardSource, Washington, DC, 2021, *Leading with Intent: Reviewing the State of Diversity, Equity, and Inclusion on Nonprofit Boards*

REQUIREMENTS

This program is exclusively for professionals with 7+ years of professional experience. Spots are limited, and an application is required.

COST PER PERSON

Prospanica Chapter Officers: \$2,250

Prospanica Members: \$2,500

Non-Members: \$3,250

This cost covers program materials and includes registration to the Prospanica Conference & Career Expo. Payment is not due until after the application has been approved. If you are interested in becoming a member and receiving the member price, please join today.

OUR PARTNER



UNIVERSITY of
DENVER

DANIELS COLLEGE OF BUSINESS
Executive Education

The faculty and facilitators are made up of global leaders, consultants, and subject matter experts with years of business experience. Participants will hear from CEOs, DEI consultants, and experts in leadership development and governance, with a focus on business, government, and non-profit. Many have served on boards of all types, including Spartaco Group, the Latino Corporate Directors Association, YPO, Urban Peak, North Central Region Healthcare Coalition, the University of Denver School of Accountancy Advisory Board, and others.

HOW TO APPLY

To start your application, visit prospanica.org/exec-accelerator or contact us at Programs@prospanica.org

Application Deadline: May 15, 2022



PROSPANICA™

THE ASSOCIATION OF HISPANIC MBAs
& BUSINESS PROFESSIONALS



Executive Accelerator, by Prospanica

Building Latino Leadership in Organizations and Society

ABOUT THE PROGRAM

We want to prepare Latino professionals for meaningful executive leadership and board service.

With the Daniels College of Business at the University of Denver, we designed the Executive Accelerator to present the knowledge, skills, habits of mind, and tools required to lead teams, projects, and organizations. We're looking for ambitious leaders who want to impact not only their companies but their communities, as well.

This extended development program prepares participants for that level of service and leadership. Each cohort interacts with subject-matter-experts, business faculty, and each other to explore topics related to organizational leadership and governance.

Companies, consumers, and communities lose when diverse voices are not included at the leadership levels. The Executive Accelerator seeks to change that.

DURATION

This program will engage participants through both in-person and virtual learning. The program will launch with a retreat at the University of Denver Campus, where participants will make important personal connections. It will continue with virtual sessions through the Summer and conclude with a retreat at the 2022 Prospanica Conference & Career Expo in New Orleans.

CURRICULUM

The program, designed by faculty and subject matter experts, is **nearly 40 hours** of core curriculum. The discussions and interactive content will take a deep dive into concepts such as:

- Modern leadership
- Communication preferences
- Leading in a VUCA world (volatile, uncertain, complex, ambiguous)
- Finance and budgeting
- Board governance
- Negotiation
- Diversity, Equity and Inclusion
- Team dynamics
- Leading for high engagement
- Coaching for EGD
- Insights Discovery

Phase
1

Retreat at the DU Campus

Friday and Saturday, June 24 and 25, 2022

Phase
2

Integrated Learning Sessions

(6) Virtual Sessions, Summer 2022

Phase
3

Retreat & Graduation, Prospanica Conference in New Orleans

Thursday and Friday, November 3 and 4, 2022